#### Price Data Friday 28th November 2014

Share Class	OCF*	Minimum	Price p
T Class Acc	1.09%	£1,000	198.58
T Class Inc	1.09%	£1,000	189.75
R Class Acc	1.59%	£1,000	194.59
R Class Inc	1.59%	£1,000	189.24
I Class Acc	0.99%	£5m	199.37
I Class Inc	0.99%	£5m	189.83

**UK OEIC** Fund Type: Portfolio Manager: Terry Smith November 2010 Launch Date: Accumulat'n Shares: Dividends Retained Income Shares: Dividends Paid Out Min Regular Saving: £100 per month

Initial Charge: None

1.0%, 1.5%, 0.9% AMC (T/R/I Class):

Registrar: IFDS Ltd.

State Street Trustees Ltd. Depositary:

Auditor: Deloitte LLP Dealing: Daily at noon IMA Sector: Global Growth Fund Size: £2.9bn as at 28.11.14 Gross/Net Yield<: 2.14%/1.05% as at 28.11.14 PTR^-Negative, since inception Active Share": 94% as at 28.11.14 4 Day Fund Liquidity>: 79% as at 28.11.14

No. Holdings: Average Co. Founded: 1907

Average Co. Mkt. Cap.: £60.3bn as at 28.11.14 Dividend Dates: On or about 28/2 & 31/8

# Geographic Split by Listing

As at 28th November 2014	
US	61
UK	26
Continental Europe	13

## Portfolio Sector Exposure

As at 28th November 2014	%
Consumer Staples	40
Technology	22
Healthcare	17
Consumer Discretionary	10
Industrials	8
Cash	3
Total	100

### **Security Identification Codes**

SHARE CLASS	SEDOL	ISIN	MEXID
EQUITY T ACC	B4Q5X52	GB00B4Q5X527	FUEQUI
EQUITY T INC	B4M93C5	GB00B4M93C53	FUSMIT
EQUITY R ACC	B4LPDJ1	GB00B4LPDJ14	FUNDSM
EQUITY R INC	B4QBRK3	GB00B4QBRK32	FUDSMI
EQUITY I ACC	B41YBW7	GB00B41YBW71	FUQUIT
EQUITY I INC	B4MR8G8	GB00B4MR8G82	FUUNDS

### **Equity Fund Aim**

The Company will invest in equities on a global basis. The Company's approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies.

The Company has stringent investment criteria which the ACD, as investment manager, adheres to in selecting securities for the Company's investment portfolio. These criteria aim to ensure that the Company invests in:

- high quality businesses that can sustain a high return on operating capital employed;
- businesses whose advantages are difficult to replicate;
- businesses which do not require significant leverage to generate returns;
- businesses with a high degree of certainty of growth from reinvestment of their cash flows at high rates of
- businesses that are resilient to change, particularly technological innovation;
- businesses whose valuation is considered by the Company to be attractive.

Investors should be aware that the application of these investment criteria significantly limits the number of potential investments for the Company's portfolio. It is envisaged that the investment portfolio of the Company will be concentrated, generally comprising between 20 and 30 stocks.

The Company will not invest in derivatives and will not hedge any currency exposure arising from within the operations of an investee business nor from the holding of an investment denominated in a currency other than sterlina.

### Fundsmith Equity Fund Performance, % Total Return, T Class, Accumulation:

business US time (source: www.msci.com).

	November 2014	2014	2013	2012	2011	2010+	Since inception to 28.11.14	Annualised to 28.11.14
Fundsmith1	+6.6	+22.5	+25.3	+12.5	+8.4	+6.1	+98.6	+18.3
Equities <sup>2</sup>	+4.2	+12.8	+24.3	+10.7	-4.8	+7.3	+58.5	+11.9
UK Bonds <sup>3</sup>	+2.0	+8.9	-4.3	+2.7	+15.6	-0.7	+21.9	+5.0
Cash <sup>4</sup>	+0.0	+0.4	+0.5	+0.8	+0.9	+0.1	+2.9	+0.7
1Net of Fees priced at midday 2MSCI World Index (£ Net) priced at close of +Nov 3Bloomberg/EFFAS Bond Indices UK 43 Month £ LIBOR Interest								

#### Portfolio Comment for November 2014

UK time (source: Fundsmith).

We sold CDK Global Inc. an IT and digital marketing solutions provider to the automotive retail industry, which had been demerged from ADP in October 2014 resulting in the fund receiving a small position in a company which we didn't wish to hold.

The top 5 contributors in the month were Becton Dickinson, Intercontinental Hotels, Kone, Dr Pepper Snapple and Stryker. The top 5 detractors were Reckitt Benckiser, Philip Morris, Choice Hotels, Johnson & Johnson and Colgate Palmolive.

## **Top 10 Holdings**

- Microsoft
- Dr Pepper Snapple
- Stryker
- Becton Dickinson
- Unilever
- Kone
- Imperial Tobacco
- Reckitt Benckiser
- Domino's Pizza
- Philip Morris

## **Fundsmith Equity Fund**

/Dec. Govt 5-10 yr (source: Bloomberg).

Rate (source: Bloomberg)

- · No Fees for Performance
- No Up Front Fees
- No Nonsense
- · No Debt or Derivatives
- No Shorting
- No Market Timing
- · No Index Hugging
- No Trading No Hedging
- **Fundsmith Knows**

Just a small number of high quality, resilient, global growth companies that are good value and which we intend to hold for a long time, and in which we invest our own money.

- Active Share measures how much the portfolio holdings differ from the benchmark index (MSCI World) i.e. a portfolio that is identical to the benchmark would have 0% active share
- \* The OCF (Ongoing Charges Figure) is the total expenses paid by the fund (excluding bank overdraft interest), annualised, against its average net asset value. The OCF will fluctuate as the average net assets and costs change. The OCF is for the half year ended 30th June 2014.
- ^ The PTR (Portfolio Turnover Ratio) has been calculated in accordance with the methodology laid down by the FCA. This compares the total share s and sales less total creations and liquidations with the average net asset value of the fund.
- > 4 Day Fund Liquidity is calculated based upon 30% of trailing 20 day average volume
- < Net Yield is the historic dividend income paid by the fund in the 12 months ending 30th June 2014 after the deduction of all expenses including nagement fees (i.e the OCF). Gross Yield reflects the historic dividend income received by the fund in the 12 months ending 30th June 2014 i.e. the Net Yield plus the OCF. In both cases we use the T Class Shares as reference. Please note that rates would vary for I Class and R Class shares

An English language prospectus for the Fundsmith Equity Fund is available on request and via the Fundsmith website and investors should consult this document before purchasing shares in the fund. Past performance is not necessarily a guide to future performance. The value of investments and the income from them may fall as well as rise and be affected by changes in exchange rates, and you may not get back the amount of your original investment. Fundsmith LLP does not offer investment advice or make any recommendations regarding the suitability of its product. This is not a financial promotion and is intended for UK residents only. Fundsmith LLP is authorised and regulated by the Financial Conduct Authority.