# **Fundsmith Equity Fund** \*

Price Data Tuesday 31 March 2015									
Share Class OCF* Minimum Price p									
T Class Acc	1.09%	£1,000	211.68						
T Class Inc	1.09%	£1,000	201.51						
R Class Acc	1.59%	£1,000	207.08						
R Class Inc	1.59%	£1,000	201.10						
I Class Acc	0.99%	£5m	212.60						
	0 00%	£5m	201 59						

· · · · · · · · · · · · · · · · · · ·	
Fund Type:	UK OEIC
Portfolio Manager:	Terry Smith
Launch Date:	November 2010
Accumulat'n Shares:	Dividends Retained
Income Shares:	Dividends Paid Out
Min Regular Saving:	£100 per month
Initial Charge:	None
AMC (T/R/I Class):	1.0%, 1.5%, 0.9%
Registrar:	IFDS Ltd.
Depositary:	State Street Trustees Ltd.
Auditor:	Deloitte LLP
Dealing:	Daily at noon
IMA Sector:	Global Growth
Fund Size:	£3.5bn as at 31.3.15
Gross/Net Yield<:	2.06%/0.97% as at 31.3.15
PTR^:	Negative, since inception
Active Share":	94% as at 31.3.15
7 Day Fund Liquidity>:	87% as at 31.3.15
No. Holdings:	28
Average Co. Founded:	1908
Average Co. Mkt. Cap.:	£56.7bn as at 31.3.15
Dividend Dates:	On or about 28/2 & 31/8

## **Geographic Split by Listing**

As at 31st March	%							
US	59							
UK			27					
Continental Europ	e		14					
Portfolio Sector Exposure								
As at 31st March	%							
Consumer Staples	39							
Technology	24							
Healthcare	18							
Industrials	9							
Consumer Discret		8						
Cash	2							
Total	100							
Security Identification Codes								
SHARE CLASS	SEDOL	ISIN	MEXID					
EQUITY T ACC	FUEQUI							

SHARE CLASS	SEDUL	IOIN	
EQUITY T ACC	B4Q5X52	GB00B4Q5X527	FUEQUI
EQUITY T INC	B4M93C5	GB00B4M93C53	FUSMIT
EQUITY R ACC	B4LPDJ1	GB00B4LPDJ14	FUNDSM
EQUITY R INC	B4QBRK3	GB00B4QBRK32	FUDSMI
EQUITY I ACC	B41YBW7	GB00B41YBW71	FUQUIT
EQUITY I INC	B4MR8G8	GB00B4MR8G82	FUUNDS

# Equity Fund Aim

The Company will invest in equities on a global basis. The Company's approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies.

The Company has stringent investment criteria which the ACD, as investment manager, adheres to in selecting securities for the Company's investment portfolio. These criteria aim to ensure that the Company invests in:

- high quality businesses that can sustain a high return on operating capital employed;
- businesses whose advantages are difficult to replicate;
- businesses which do not require significant leverage to generate returns; businesses with a high degree of certainty of growth from reinvestment of their cash flows at high rates of return:
- businesses that are resilient to change, particularly technological innovation;
- businesses whose valuation is considered by the Company to be attractive.

Investors should be aware that the application of these investment criteria significantly limits the number of potential investments for the Company's portfolio. It is envisaged that the investment portfolio of the Company will be concentrated, generally comprising between 20 and 30 stocks.

The Company will not invest in derivatives and will not hedge any currency exposure arising from within the operations of an investee business nor from the holding of an investment denominated in a currency other than sterlina

## Fundsmith Equity Fund Performance, % Total Return, T Class, Accumulation to 31.3.15:

	-									
	March 2015	2015	2014	2013	2012	2011	2010+	Total	Annualised	
Fundsmith <sup>1</sup>	+1.0	+5.8	+23.3	+25.3	+12.5	+8.4	+6.1	+111.7	+18.5	
Equities <sup>2</sup>	+2.5	+7.5	+11.5	+24.3	+10.7	-4.8	+7.3	+68.3	+12.1	
UK Bonds <sup>3</sup>	+1.3	+0.7	+10.0	-4.3	+2.7	+15.6	-0.7	+24.6	+5.1	
Cash4	+0.0	+0.1	+0.5	+0.5	+0.8	+0.9	+0.1	+3.0	+0.8	
1Net of Fees priced at midday         2MSCI World Index (£ Net) priced at close of business US time (source: www.msci.com).						0	S Bond Indice		onth £ LIBOR Interest (source: Bloomberg)	

Rate (source: Bloomberg)

Phone 0330 123 1815

\*\*\*\*\*\*\*\*\*\*\*

#### Portfolio Comment for March 2015

There were no outright sales or purchases of holdings made in the month. The top 5 contributors in the month were Dr Pepper Snapple, Amadeus, Stryker, Ebay and CR Bard. The top 5 detractors were Imperial Tobacco, Microsoft, Philip Morris, Sage and Diageo.

Top 10 Holdings	Fundsmith Equity Fund						
Microsoft	No Fees for Performance						
Dr Pepper Snapple	No Up Front Fees						
Imperial Tobacco	No Nonsense						
Becton Dickinson	No Debt or Derivatives						
• Unilever	No Shorting						
• Stryker	No Market Timing						
Kone     No Index Hugging							
• Ebay	No Trading						
Philip Morris	No Hedging						
Reckitt Benckiser	Fundsmith Knows						
Just a small number of high quality, resilient, global growth companies that are good value and which we intend to hold for a long time, and in which we invest our own money.							
* Active Share measures how much the portfolio holdings differ from the benchmark index (MSCI World) i.e. a portfolio that is identical to the benchmark would have 0% active share.							

The OCF (Ongoing Charges Figure) is the total expenses paid by the fund (excluding bank overdraft interest), annualised, against its average net asset value. The OCF will fluctuate as the average net assets and costs change. The OCF is for the year ended 31st Dec 2014.

^ The PTR (Portfolio Turnover Ratio) has been calculated in accordance with the methodology laid down by the FCA. This compares the total share purchases and sales less total creations and liquidations with the average net asset value of the fund.

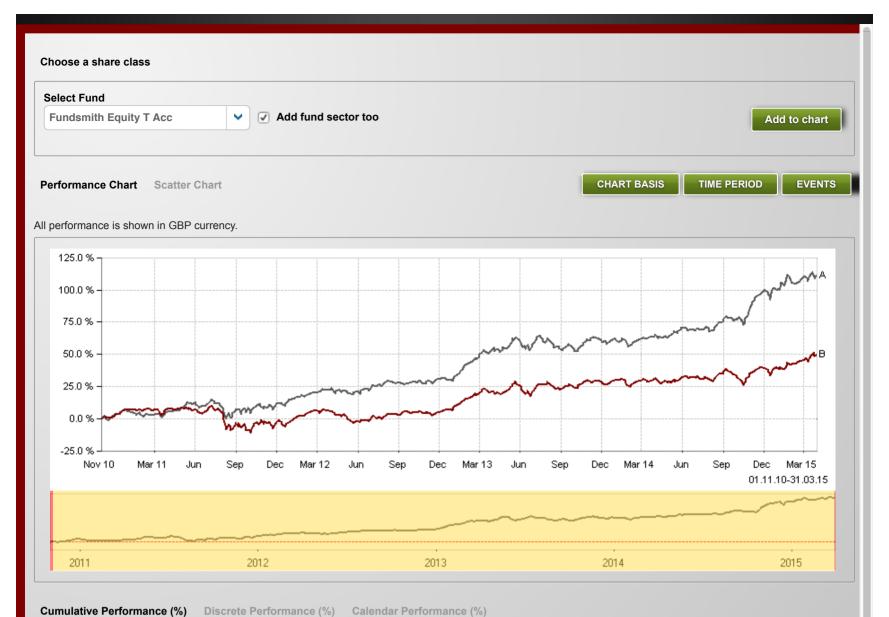
> 7 Day Fund Liquidity is calculated based upon 30% of trailing 20 day average volume.

< Gross Yield reflects the historic dividend income received by the fund in the 12 months ending 31st Dec 2014 before the deduction of all expenses including management fees. Net Yield is Gross Yield less the deduction of all expenses including management fees i.e. Gross Yield less the OCF. In both cases we use the T Class Shares as reference. Please note that rates would vary for I Class and R Class shares.





An English language prospectus for the Fundsmith Equity Fund is available on request and via the Fundsmith website and investors should consult this document before purchasing shares in the fund. Past performance is not necessarily a guide to future performance. The value of investments and the income from them may fall as well as rise and be affected by changes in exchange rates, and you may not get back the amount of your original investment. Fundsmith LLP does not offer investment advice or make any recommendations regarding the suitability of its product. This is not a financial promotion and is intended for UK residents only. Fundsmith LLP is authorised and regulated by the Financial Conduct Authority.



									Performance data as at 31.03.1				
Key	Chart	Instrument	YTD	1m	3m	6m	1yr	3yrs	5yrs	10yrs	Since Iaunch	Since launch ann.	Del
А	<ul> <li>✓</li> </ul>	Fundsmith Equity T Acc	5.84	0.96	5.84	19.09	28.82	73.22			111.68	18.53	Ē
В	<ul><li>✓</li></ul>	Sector: Global	7.67	2.86	7.65	11.71	15.29	41.47	49.06	114.92		6.55	Ē

Powered by

Monthly Performance Table, % Total Return, T Class, Accumulation Shares Jan Feb Mar Apr Мау Jun Jul Aug Sep Oct Nov Dec 2015 +4.1 +0.7 +1.0 +4.0 +0.8 +2.9 +1.5 +4.8 +0.7 2014 -3.5 +3.7 +1.2 -0.1 -1.1 +6.6 2013 +9.4 +4.4 +3.7 +0.9 +3.5 -1.8 +2.5 -4.1 -0.2 +4.6 +0.3 +0.2 2012 +1.6 +3.4 +1.2 -0.3 -0.4 +1.9 +3.6 -0.2 +0.2 -0.5 +2.9 -1.4 2011 -3.1 +0.4 +2.7 +1.4 +3.9 +0.3 -2.1 -2.2 -0.2 +4.8 -2.3 +5.0 2010 +2.0 +4.1 **Platform Partners** Alliance Trust attrax Cascentric WEALTH c•funds **FundsNetwork** MOVENTUM 🍩 AVIVA HARGREAVES CLANSDOWN true potential novia/ nucleus Pershing<sup>•</sup> skandia: Standard Life

© 2011 Fundsmith LLP. All rights reserved. The financial promotion on this Site is communicated by Fundsmith LLP. Fundsmith LLP is authorised and regulated by the Financial Conduct Authority. It is entered on the Financial Conduct Authority's register under registered number 523102. Fundsmith LLP is a limited liability partnership registered in England and Wales with number OC354233. Its registered office address is 52-54 Gracechurch Street, London, EC3V 0EH.

Legal Notice | Privacy & Cookie Policy | Online Security

transac