

[Invest Now](#)
[Fund Factsheet](#)
[Documentation](#)
[Analysis](#)
[News](#)
[FAQ](#)

Price Data Friday 30th August

| Share Class | AMC | Minimum | Price p |
|-------------|------|---------|---------|
| T Class Acc | 1.0% | £1,000 | 154.53 |
| T Class Inc | 1.0% | £1,000 | 149.31 |
| R Class Acc | 1.5% | £1,000 | 152.38 |
| R Class Inc | 1.5% | £1,000 | 149.10 |
| I Class Acc | 0.9% | £5m | 154.95 |
| I Class Inc | 0.9% | £5m | 149.33 |

| | |
|------------------------|----------------------------|
| Fund Type: | UK OEIC |
| Portfolio Manager: | Terry Smith |
| Launch Date: | November 2010 |
| Accumulat'n Shares: | Dividends Retained |
| Income Shares: | Dividends Paid Out |
| Min Regular Saving: | £100 per month |
| Initial Charge: | None |
| OCF* (T/R/I Class): | 1.16%, 1.66%, 1.06% |
| Registrar: | IFDS Ltd. |
| Depository: | State Street Trustees Ltd. |
| Auditor: | Deloitte LLP |
| Dealing: | Daily at noon |
| IMA Sector: | Global Growth |
| Fund Size: | £1.5bn as at 30.8.13 |
| Gross Portfolio Yield: | 2.7% as at 30.8.13 |
| PTR [^] : | +0.18% to 31.6.13 |
| 4 Day Fund Liquidity: | 76% as at 30.8.13 |
| No. Holdings: | 26 |
| Average Co. Founded : | 1903 |
| Average Co. Mkt. Cap.: | £49bn as at 30.8.13 |
| Dividend Dates: | On or about 28/2 & 31/8 |

Geographic Split by Listing

| As at 30th August | % |
|--------------------|----|
| UK | 21 |
| Continental Europe | 16 |
| US | 63 |

Portfolio Sector Exposure

| As at 30th August | % |
|------------------------|----|
| Consumer Staples | 45 |
| Healthcare | 19 |
| Industrials | 7 |
| Technology | 14 |
| Consumer Discretionary | 12 |
| Cash | 3 |

Security Identification Codes

| SHARE CLASS | SEDOL | ISIN | MEXID |
|--------------|---------|--------------|---------|
| EQUITY T ACC | B4Q5X52 | GB00B4Q5X527 | FUEQUI |
| EQUITY T INC | B4M93C5 | GB00B4M93C53 | FUSMIT |
| EQUITY R ACC | B4LPDJ1 | GB00B4LPDJ14 | FUNDISM |
| EQUITY R INC | B4QBRK3 | GB00B4QBRK32 | FUDSMI |
| EQUITY I ACC | B41YB77 | GB00B41YB771 | FUQUIT |
| EQUITY I INC | B4MR8G8 | GB00B4MR8G82 | FUUNDS |

Equity Fund Aim

The Company will invest in equities on a global basis. The Company's approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies.

The Company has stringent investment criteria which the ACD, as investment manager, adheres to in selecting securities for the Company's investment portfolio. These criteria aim to ensure that the Company invests in:

- high quality businesses that can sustain a high return on operating capital employed;
- businesses whose advantages are difficult to replicate;
- businesses which do not require significant leverage to generate returns;
- businesses with a high degree of certainty of growth from reinvestment of their cash flows at high rates of return;
- businesses that are resilient to change, particularly technological innovation;
- businesses whose valuation is considered by the Company to be attractive.

Investors should be aware that the application of these investment criteria significantly limits the number of potential investments for the Company's portfolio. It is envisaged that the investment portfolio of the Company will be concentrated, generally comprising between 20 and 30 stocks.

The Company will not invest in derivatives and will not hedge any currency exposure arising from within the operations of an investee business nor from the holding of an investment denominated in a currency other than sterling.

Performance Data, % Total Return, T Class, Accumulation:

| | Last Month August | 2013 to 30.8 | 2012 | 2011 | 2010* | Since Inception to 30.8.13 |
|------------------------------------|-------------------|--------------|-------|-------|-------|----------------------------|
| Fundsmith Equity Fund ¹ | -4.1 | +19.4 | +12.5 | +8.4 | +6.1 | +54.5 |
| Equities ² | -4.0 | +17.8 | +11.4 | -4.5 | +8.0 | +35.5 |
| UK Bonds ³ | -1.5 | -3.2 | +2.7 | +15.6 | -0.7 | +13.3 |
| Cash ⁴ | +0.0 | +0.2 | +0.8 | +0.9 | +0.1 | +2.1 |

¹Net of Fees priced at midday UK time

²MSCI World Index (£ Acc) priced at close of business US time

*Nov and Dec only

³Bloomberg/ EFFAS Bond Indices UK Govt 5-10 yr

⁴3 Month £ LIBOR Interest Rate

Portfolio Comment for August 2013

There were no outright sales or purchases made in the month. Daily cash flows were invested into the portfolio.

The top 5 contributors in the month were Kone, Microsoft, L'Oreal, Diageo and Imperial Tobacco.

The top 5 detractors were Stryker, Becton Dickinson, Dr Pepper Snapple, Johnson & Johnson and Pepsico.

Top 10 Holdings

- Domino's Pizza
- Stryker
- Microsoft
- Dr Pepper Snapple Group
- Reckitt Benckiser Group
- Becton Dickinson
- Imperial Tobacco
- Swedish Match
- Procter & Gamble
- Automatic Data Processing

Our Values

- No performance fees
- No initial fees
- No redemption fees
- No overtrading
- No leverage
- No shorting
- No hedging
- No derivatives
- No over diversification
- No closet indexing
- No lack of conviction
- No other equity strategies

Just a small number of high quality, resilient, global growth companies that are good value and which we intend to hold for a long time, and in which we invest our own money.

* The OCF (Ongoing Charges Figure) is the total expenses paid by the fund (excluding bank overdraft interest), annualised, against its average net asset value. The OCF will fluctuate as the average net assets and costs change. The OCF is for the year ended 31 December 2012.

[^] The PTR (Portfolio Turnover Ratio) has been calculated in accordance with the methodology laid down by the FCA. This compares the total share purchases and sales less total creations and liquidations with the average net asset value of the fund.

An English language prospectus for the Fundsmith Equity Fund is available on request and via the Fundsmith website and investors should consult this document before purchasing shares in the fund. Past performance is not necessarily a guide to future performance. The value of investments and the income from them may fall as well as rise and be affected by changes in exchange rates, and you may not get back the amount of your original investment. Fundsmith LLP does not offer investment advice or make any recommendations regarding the suitability of its product. This financial promotion is intended for UK residents only and is communicated by Fundsmith LLP which is authorised and regulated by the Financial Conduct Authority.