# Fundsmith Sustainable Equity Fund

# RepRisk Indicators (RRI)

| As at 31st October | FSEF | S&P 500 |
|--------------------|------|---------|
| Environmental      | 2.4  | 4.2     |
| Social             | 9.4  | 11.2    |
| Governance         | 9.8  | 11.9    |
| Total RRI          | 21.6 | 27.3    |
| 1 month RRI Change | -2.9 | 0       |
| Peak 24 Month RRI  | 35   | 42      |

BBB

# RepRisk Rating (RRR)

# Innovation

| As at 31st October | FSEF | S&P 500 |
|--------------------|------|---------|
| R&D as % of sales* | 6.7% | 4.3%    |
| Organic Growth"    | 4.9% | n/a     |
| Capital Impact™    | 0.82 | 0.15    |
|                    |      |         |

### Environmental\*

| As at 31st October        | FSEF  | S&P 500 |
|---------------------------|-------|---------|
| Waste tns/£m FCF          | 27.5  | 86.6    |
| Hazard's Waste tns/£m FCF | 2.1   | 5.9     |
| Water m³/£m FCF           | 2,220 | 9,145   |
| GHG/CO2 tns/£m FCF        | 154   | 1,154   |
| Energy MWh/£m FCF         | 0.5   | 3.2     |

#### Social\*

| As at 31st October | FSEF | S&P 500 |
|--------------------|------|---------|
| Women Executives   | 19%  | 15%     |
| Women Directors    | 29%  | 22%     |

## Governance\*

| As at 31st October        | FSEF | S&P 500 |
|---------------------------|------|---------|
| UN Global Compact Sign's. | 39%  | 10%     |
| Independent Directors     | 83%  | 89%     |

#### Least RepRisk

| As at 31st October | RRI |
|--------------------|-----|
| IDEXX              | 0   |
| Intertek           | 0   |
| Sage               | 0   |
| Waters             | 0   |

## Most RepRisk

| As at 31st October | RRI |
|--------------------|-----|
| Johnson & Johnson  | 58  |
| Unilever           | 54  |
| PepsiCo            | 48  |
| Microsoft          | 45  |

# **Proxy Voting**

| Last Twelve Months                | %   |
|-----------------------------------|-----|
| Proxies voted                     | 100 |
| Voted against an item             | 82  |
| Voted against remuneration policy | 82  |

\*Source: Bloomberg. Median numbers except R&D as % of sales which is a mean. "Organic Growth is the mean sales growth excluding M&A and FX. Capital Impact™ is the Productive Asset Investment Ratio (capex/depreciation)

multiplied by Return on Invested Capital (EBIT/invested capital) as last reported. The more productive the capital investment the higher the number.

**October Commentary** 

020 3551 6337

#### Environmental

BB

- . Kone, at their investor day, said that an increasing number of clients are asking for more energy efficient elevators. Buildings consume 40% of the world's energy output. AKone elevator being installed today requires about 10% of the energy of a Kone elevator that was installed in 1990. A Kone elevator in the early 1990s consumed on average 6000 kWh/year compared to around 3000 KWh/year for elevators installed in 1996, 1000 KWh/year in 2010 and 600 KWh/year for elevators installed in 2017.
- PepsiCo and Nestle both announced that they are no longer buying palm oil from Indofood citing violations of their labour and environmental policies.

PepsiCo, P&G, Danone, Unilever, and Coca-Cola are among the companies that plan to contribute to a new programme that strives to prevent plastic from entering the ocean. The programme will be managed by Circulate Capital. Circulate anticipates that companies that have signed up to support the programme would have contributed \$90m in total.

- McCormick has committed to switching to 100% reusable, recyclable or able to be repurposed plastic packaging by 2025. They also aim to cut their packaging carbon footprint by 25% by the same date.
- PepsiCo has been sued in California by someone claiming that Quaker Oats products contain traces of glyphosate. The chemical is used as a drying agent for oats and is also used in weed killers. The lawsuit claims that PepsiCo's advertising for Quaker products is misleading because the ads suggest the products are healthy when the presence of glyphosate, a potential carcinogen, makes them a potential health risk. The Environmental Protection Agency has said low levels of glyphosate in food are not considered a risk factor.

## Social

- In October, PepsiCo launched a month long effort where 1,000 New York area employees will pack more than 1m nutritious meals for communities in need in Westchester Country and Latin America. The project is run in partnership with Rise Against Hunger and CARE.
- PepsiCo also revealed that its "good for you" and "better for you" products are around 50% of sales today compared to just 38% in 2006. CEO, Indra Nooyi, highlighted that under her tenure, PepsiCo has been on Ethisphere's list of the most ethical company's for the past 12 years.
- Unilever has announced that its brand, Dove, has been deemed to be cruelty-free by PETA. Unilever also said it will support Humane Society International campaigns to prohibit the testing of cosmetics on animals in countries where it is still allowed.

#### Innovation

- PepsiCo and Loop Industries have signed a multi-year supply agreement whereby Pepsi will incorporate • Loop's 100% recyclable PET into its own product packaging. Montreal-based Loop developed a technology which allows otherwise worthless plastic to be recycled into "new, virgin-quality Loop PET plastic".
- The Australian government issued a national apology to women affected by the Johnson & Johnson vaginal ٠ mesh scandal, acknowledging decades of "agony and pain", after an inquiry into their use in the country. More than 700 women in Australia have joined a class action against Johnson & Johnson but lawyers say up to 8,000 women may have been affected. The Senate inquiry estimated that about 150,000 women in Australia were fitted with mesh implants in the past two decades, in many cases to help treat complications post-childbirth. Australian Health minister, Greg Hunt, said

# Last Month RRI Change

| 1 | Biggest Decrease  | Change | Biggest Increase  | Change |
|---|-------------------|--------|-------------------|--------|
| 3 | Johnson & Johnson | -3     | Colgate Palmolive | +14    |

. Greenpeace Canada has completed an audit of Canadian shorelines to find out which companies bear the most responsibility for ocean plastic pollution as part of the Break Free from Plastic campaign, 40% of the rubbish came from 5 brands - Nestle Pure Life. Tim Hortons, McDonald's, Starbucks and Coca-Cola, Colgate-Palmolive's RRI has increased as it was identified as one of the large multinational brands whose products are most frequently collected in clean-ups across the world. The other multinational brands that were most frequently collected in clean-ups by Break Free from Plastic were Coca-Cola, PepsiCo, Nestle, Danone, Mondelez International, P&G, Unilever, Perfetti van Melle and Mars.

RepRisk Data is sourced from RepRisk ESG Business Intelligence www.reprisk.com. RepRisk Indicator (RRI) uses an algorithm to access the risk of reputational damage to companies from 28 ESG issues and a variety of specific and thematic "hot topics". E.g. Coral reef damage, human trafficking or threats to endangered species. 0-25 denotes low risk exposure, 26-49 medium risk exposure, 50-59 high risk exposure, 60-74 very high risk exposure and 75-100 extremely high risk exposure. We use the RRI to calculate our most/least sustainable portfolio firms. E, S and G scores are the weighted average percentage of the news stories about the related topic categories respectively. RRI change is how much the weighted average RRI score has changed in the last 20 days with best/ worst performer the largest movers. Peak RRI score is the highest weighted average RRI score in the last 2 years. RepRisk Rating (RRR) takes the RRI and combines it with the ratings of the countries/sectors it is involved in to calculate the rating, which is ranked AAA to D.

# RepRisk Data

|      | Jan  | Feb  | Mar  | Apr  | Мау  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 2017 | -    | -    | -    | -    | -    | -    | -    | -    | 21.7 | 23.3 | 21.8 | 23.7 |
| 2018 | 22.9 | 21.6 | 22.1 | 21.2 | 19.5 | 20.3 | 21.8 | 19.9 | 18.7 |      |      |      |

Data/factsheets prior to Nov 2017 relate to the Comic Relief Segregated Account

For professional investors only. © 2018 Fundsmith LLP. All rights reserved. The financial promotion on this Site is communicated by Fundsmith LLP. Fundsmith LLP is authorised and regulated by the Financial Conduct Authority. It is entered on the Financial Conduct Authority's register under registered number 523102. Fundsmith LLP is a limited liability partnership registered in England and Wales with number 0C354233. Its registered office address is 33 Cavendish Square, London, W1G 0PW.

