



**Fundsmith Sustainable Equity Fund**  
Short Form Report

**For the period ended 30 June 2018 (unaudited)**



## Profile of the fund

### Investment objective and policy

The aim of Fundsmith Sustainable Equity Fund (“the Fund”) is to achieve long term growth in value.

The Fund will invest in equities on a global basis. The Fund’s approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies.

The Fund has stringent investment criteria which the Authorised Corporate Director (ACD) and any appointed investment manager adhere to in selecting securities for the Fund’s investment portfolio. These criteria aim to ensure that the Fund invests in businesses which in the opinion of the ACD and Investment Manager are those:

- that can sustain a high return on operating capital employed;
- whose advantages are difficult to replicate;
- which do not require significant leverage to generate returns;
- with a high degree of certainty of growth from reinvestment of their cash flows at high rates of return;
- that are resilient to change, particularly technological innovation; and
- whose valuation is considered by the Fund to be attractive.

The Fund will not invest in businesses which have substantial interests in any of the following sectors:

- aerospace and defence;
- brewers, distillers and vintners;
- casinos and gaming;
- gas and electric utilities;
- metals and mining;
- oil, gas and consumable fuels;

- pornography; and
- tobacco.

In addition, the ACD and the Investment Manager apply further criteria to screen investments in accordance with the ACD’s sustainable investment policy.

### Risk profile

The Fund has no exposure to derivatives and no borrowings. Further, the investments are all in large publicly quoted companies where there is significant liquidity in the stock. The principal risk factor is the market price of the securities held by the Fund which is kept under review in the light of the Fund’s objectives.

**Currency risk:** The Fund’s portfolio is a global share portfolio and many of the investments are not denominated in Sterling. There is no currency hedging in place and the price may therefore rise or fall purely on account of exchange rate movements.

**Concentration risk:** The Fund generally holds 20 to 30 stocks and so it is more concentrated than many other funds. This means that the performance of a single stock within the portfolio has a greater effect on the price of the shares of the Fund.

**Operational risk:** Failures or delays in operational processes may negatively affect the fund. There is a risk that any company responsible for the safekeeping of the assets of the fund may fail to do so properly or may become insolvent, which could cause loss to the fund.

### Risk warning

Any stock market investment involves risk. These risk factors are contained in the full Prospectus. Investors should be aware that the price of shares and the income from them can fall as well as rise and investors may not receive back the full amount invested. Past performance is not a guide to future performance.

**Risk and reward profile**

← Lower risk  
Typically lower rewards

Higher risk  
Typically higher rewards →

1	2	3	4	5	6	7
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The risk category reflects the significance of the Fund's share price fluctuations based on historical data. Historical data may not be a reliable indication of the future risk profile of the fund. The risk category of the Fund is not guaranteed and may change over time. Further, the lowest category of risk does not mean risk free.

Generally, the higher the risk category, the greater the potential for higher returns but also the higher the risk of losing money. The Fund is in Category 5 reflecting the risks inherent in the Fund's investment portfolio, including that of capital losses. The underlying investments are, however, in large companies with shares that are highly liquid.

There are a number of other risks that are not covered by the indicator above. A full description is contained in the prospectus under the heading "Risk Factors". The most material are currency risk and concentration risk which are explained above.

# Performance Record

## As at 30 June 2018

<b>Change in net assets per share</b>	<b>I - Accumulation 30.06.18 (p)</b>	<b>I - Income 30.06.18 (p)</b>
Opening net asset value per share	100.00	100.00
Return before operating charges	8.12	8.12
Operating charges	(0.69)	(0.69)
Return after operating charges	7.43	7.43
Distributions	(0.41)	(0.46)
Retained distributions on accumulation shares	0.41	-
Closing net asset value per share	107.43	106.97
After direct transaction costs of:	0.13	0.13
<b>Performance</b>		
Return after operating charges	7.43%	7.43%
<b>Other information</b>	<b>£</b>	<b>£</b>
Closing net asset value	31,141,985	96,794,736
Closing number of shares	28,989,182	90,483,750
Ongoing charge figure*	1.05%	1.05%
Direct transaction costs	0.19%	0.19%
<b>Prices</b>	<b>(p)</b>	<b>(p)</b>
Highest share price	108.84	108.85
Lowest share price	94.30	94.31

The Fund launched on 1 Nov 2017.

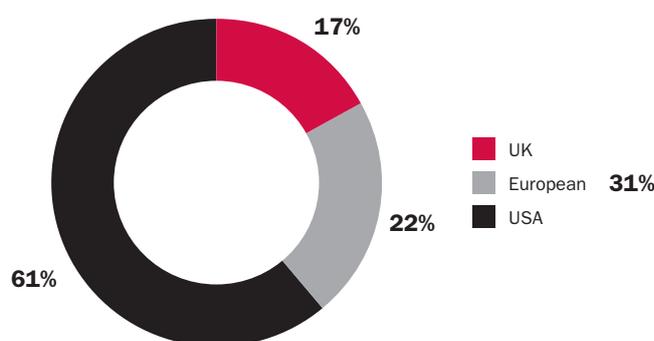
The above table covers the period 1 November 2017 to 30 June 2018 while the performance figures in the Investment Manager's Review only apply to the 6 months period from 1 January 2018 to 30 June 2018.

\*The Ongoing Charge Figure (OCF) is the ratio of the Fund's total disclosable costs (excluding overdraft interest) to the average net assets of the Fund.

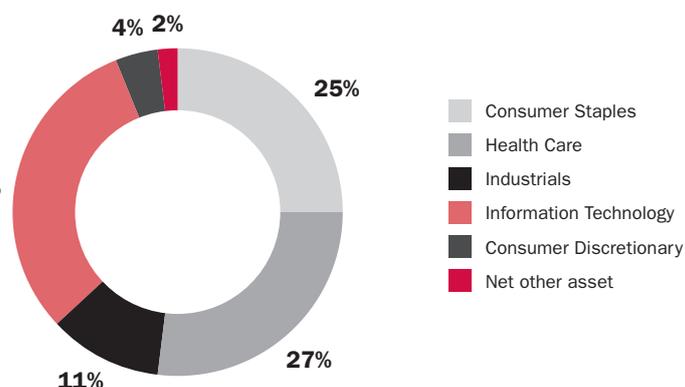
The prices in the above table are different from the published dealing prices that were available for investors on the 29 June. This is to comply with accounting rules that require us to publish the net asset value in this report based on close of day prices. The dealing prices were used in the investment managers review and the factsheet as the fund could only be bought or sold at those prices.

## Information on the fund

**Breakdown by geography\*  
as at 30 June 2018**



**Breakdown by sector  
as at 30 June 2018**



### Summary of significant changes

For the period ended 30 June 2018	
<b>Largest purchases</b>	<b>Cost (£)</b>
Estée Lauder Companies	5,005,467
PepsiCo	4,372,570
Reckitt Benckiser	3,992,091
Waters	2,860,289
3M	2,745,736
<b>Total</b>	<b>18,976,153</b>
<b>Total purchases for the period</b>	<b>58,136,445</b>
<b>Largest sales</b>	<b>Proceeds (£)</b>
InterContinental Hotels	5,457,432
Nestle	4,011,172
Dr Pepper Snapple	1,456,466
Johnson & Johnson	705,228
Reckitt Benckiser	180,039
<b>Total</b>	<b>11,810,337</b>
<b>Total sales for the period</b>	<b>11,810,337</b>

\*Breakdown by geography is by country listing and not reflective of breakdown by operations.

# Investment Manager's review

This is the first half yearly reporting period since the Fundsmith Sustainable Equity Fund ("FSEF") was launched on 1<sup>st</sup> November 2017.

The table below shows the performance of the Fund during the first half of 2018 and since inception compared with a number of benchmark indices:

	01.01.18 – 30.06.18 %	Since Inception Cumulative %	Annualised %
<b>Fundsmith Sustainable Equity Fund</b>	+6.8	+7.6	+11.8
MSCI World	+2.9	+4.6	+7.1
FTSE100	+1.6	+4.8	+7.4
UK Gilts	-0.4	+0.6	+0.9
Cash	+0.3	+0.4	+0.6

Our Fund outperformed what is perhaps the most obvious benchmark - the MSCI World Index - by about 4% during the first half of 2018 and 3% since inception. It outperformed the FTSE100 Index which is relevant to many of our UK investors by a bit more.

The main contributors to our performance in the first half of 2018:

<b>TOP FIVE</b>	<b>% Contribution</b>
Idexx Laboratories	+1.71
Intuit	+1.37
Coloplast	+0.99
Microsoft	+0.84
Visa	+0.82

The top five detractors from our Fund's performance during the period were:

<b>BOTTOM FIVE</b>	<b>% Contribution</b>
Sage	-0.94
Reckitt Benckiser	-0.53
Nestle	-0.52
Colgate Palmolive	-0.43
Novo Nordisk	-0.42

We sold our holdings in Dr Pepper Snapple after it was bid for by Keurig Green Mountain; in Nestle following its acquisition of the rights to the Starbucks products, other than Ready To Drink products, not sold in Starbucks shops; and in InterContinental Hotels Group.

We added new positions in Coloplast, the Danish manufacturer of catheters; and in Estee Lauder, the US based cosmetics business.

Our portfolio turnover for the period was -11.2. This apparently nonsensical number arises because our Fund has been growing with significant net inflows which are larger than the amount of securities bought and sold.

Perhaps more meaningful is the question of how much we spent on voluntary dealing, which amounted to £21,708 or 0.02% of FSEF's Net Asset Value or 2 basis points (a basis point or bp or "bip" as it is pronounced being one hundredth of a percent) of the average value of the Fund. Hopefully, this illustrates that we have the same long term, low turnover approach for FSEF which we believe is one of the keys to good investment performance.

The Ongoing Charges Figure or OCF for our Fund was just 15bps over the Annual Management Charge. If you add the costs of all dealing to this in order to derive the Total Cost of Investment or TCI this rises to 1.14%. We eagerly await the outcome of the Financial Conduct Authority's ("FCA") recently published Asset Management Market Study because we are confident that the TCI of FSEF will compare favourably with any disclosure of "all-in fees" including dealing costs by the remainder of the active asset management industry.

This is an important subject but more heat than light is generated by the discussion of fees. In order to maximise your returns you need to maximise the returns you can attain after the total cost of

## Investment Manager's review (continued)

investment. Investors often seem to focus simply on the AMC or at most the OCF, which includes administrative costs charged to the fund, and work on the basis that minimising that is their primary goal. However, this is only part of the picture of what you pay before you get the benefit of the performance of the shares in your fund. You need to also take into account the costs of dealing as well as any fees paid to any intermediaries. Moreover, some investors focus on the fees but ignore the performance. There is not much point in minimising fees whilst accepting poor performance. I accept that a low fee poorly performing fund is better than one with high fees but that is a bit like saying it's better to be run over by a small car than by a lorry. Whilst it's hard to disagree, surely it's best to cross the road carefully and avoid getting hit at all.

We are confident that the TCI on FSEF is very competitive partly because we deal so infrequently but we will have to await the broader disclosure in order to demonstrate that.

We monitor many statistics in order to assess the sustainability of our portfolio. As at 30 June they showed the following:

RepRisk Indicators (RRI)	FSEF	S&P 500
Environmental	2.2	4.5
Social	8.0	11.3
Governance	10.1	13.4
Total RRI	20.3	29.1
1 month RRI Change	-1	-2
Peak 24 Month RRI	35	42
RepRisk Rating (RRR)	BBB	BB

Innovation	FSEF	S&P 500
R&D as % of sales	6.9%	4.3%
Organic Growth	4.9%	n/a
Capital Impact	0.77	0.15

Environmental	FSEF	S&P 500
Waste (tonnes/£m of FCF)	29.0	191.9
Hazardous waste (tonnes/£m of FCF)	1.1	4.7
Water (m3/£m of FCF)	1,501	9,208
GHG/CO2 emissions (tonnes/£m of FCF)	171	1,362
Energy (MWh/£m FCF)	0.5	3.9

Social	FSEF	S&P 500
Women Executives	19%	15%
Women Directors	28%	22%

Governance	FSEF	S&P 500
UN Global Compact Signatories	35%	7%
Independent Directors	82%	89%

The sustainability of the companies in the FSEF portfolio on these measures was markedly better than the main index for which we can get comparable data - the S&P 500 Index - on every count with the sole exception of the percentage of independent directors which was 82% versus 89% for the Index.

Some of these statistics are not ostensibly monitored by almost all other sustainability funds, namely those which measure fundamental aspects of business sustainability which we label "Innovation" such as:

- R&D as % of sales – how much of sales revenue is spent on product development
- Organic growth – sales revenue growth excluding M&A and FX
- Capital impact – this is a proprietary measure Fundsmith devised which uses the formula of capital expenditure ("capex")/depreciation multiplied by return on capital. Thus, an average company might have capex roughly in line with depreciation so capex/depreciation = 1.0 and a return on capital of some 15% currently, which is why the number for the S&P 500 is 0.15 (1.0x 0.15). As you can see from the FSEF portfolio's Capital Impact of 0.77, the companies in our portfolio are investing more than the average for the Index and at better rates of return.

We seek to view sustainability in holistic fashion insofar as we see little point in assembling a portfolio of companies which do well in assessments of environmental impact, governance and reputational risk but which are not implementing basic business disciplines to ensure their longevity.

Terry Smith  
**Fundsmith LLP**  
 30 August 2018

# Further information

## Reports & accounts

Each year, we will publish on our website ([www.fundsmith.green](http://www.fundsmith.green)) annual and semi-annual reports discussing investment activity during the period and providing management commentary.

## UCITS IV

The Fund is an Undertaking for Collective Investment in Transferable Securities (“UCITS IV”) for the purpose of the Council Directives 2001/107/EC (“the Management Directive”) and 2001/108/EC (“the Product Directive”).

## Prospectus

The Fund Prospectus, an important document describing Fundsmith Sustainable Equity Fund in detail, is available from the ACD, which is responsible for the management and administration of the Funds.

Also available are the Key Investor Information Document (KIID) and the Supplementary Information Documents (SID).

The ACD for Fundsmith Sustainable Equity Fund is Fundsmith LLP located at 33 Cavendish Square, London W1G 0PW. All documents are available on the website.

## Minimum investment

The company has one type of share class:

I shares.

The I share class has been used as the representative share class.

There are two types of share available - Income shares or Accumulation shares.

Minimum lump sum investment level £5,000,000

Minimum top-up investment amount £5,000

Minimum holding level £5,000,000

## Publication of prices

The prices of Shares are published daily on the ACD’s website at [www.fundsmith.green](http://www.fundsmith.green). Shareholders can also obtain the current price of their Shares by calling the ACD on 0330 123 1815.

## Dealing Charges

There are no dealing charges on the purchase, sale or switching of shares.

## Dilution Adjustment

The ACD may impose a dilution adjustment to the share price.

The dilution adjustment aims to mitigate the costs to the Company of making investments (when additional cash is available following new investment into the Company) or selling investments in order to meet redemption requests.

Further information regarding the circumstances in which a dilution adjustment may be applied is set out in the full Prospectus.

## Contact details

### Dealing and enquiries

**Fundsmith LLP**  
**PO Box 10846**  
**Chelmsford**  
**Essex**  
**CM99 2BW**  
**United Kingdom**

**Telephone: 0330 123 1815**  
**[www.fundsmith.green](http://www.fundsmith.green)**

### Registered office

Fundsmith Sustainable Equity Fund  
33 Cavendish Square  
London  
W1G 0PW  
United Kingdom

Authorised and regulated by The Financial Conduct Authority.  
FCA Registration Number IC001098

### Authorised Corporate Director

Fundsmith LLP  
33 Cavendish Square  
London  
W1G 0PW  
United Kingdom

Authorised and regulated by The Financial Conduct Authority.  
FCA Registration Number 523102

### Registrar

DST Financial Services International Limited  
DST House  
St Nicholas Lane  
Basildon  
Essex  
SS15 5FS  
United Kingdom

Phone 0330 123 1815  
9.00 am and 5.00 pm, Monday to Friday

### Administrator

State Street Bank and Trust Company  
20 Churchill Place  
London  
E14 5HJ  
United Kingdom

### Depository

State Street Trustees Limited  
Quartermile 3  
10 Nightingale Way  
Edinburgh  
EH3 9EG  
United Kingdom

Authorised and regulated by The Financial Conduct Authority.  
FCA Registration Number 186237

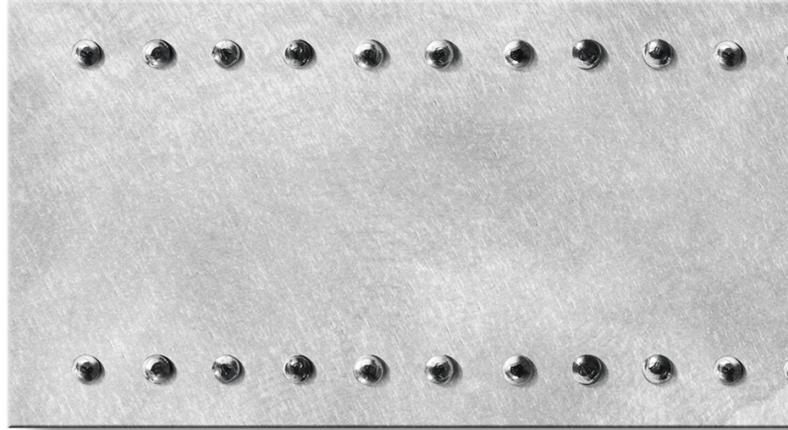
### Independent auditors

Deloitte LLP  
2 New Street Square  
London  
EC4A 3BZ  
United Kingdom

### Financial Conduct Authority

12 Endeavour Square  
London  
E20 1JN  
United Kingdom

Telephone: 0800 111 6768  
Website: [www.fca.org.uk](http://www.fca.org.uk)



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