

## Price Data Monday 31 October 2016

Share Class	OCF*	Minimum	Price p
T Class Acc	1.08%	£1,000	298.04
T Class Inc	1.08%	£1,000	279.07
R Class Acc	1.58%	£1,000	289.24
R Class Inc	1.58%	£1,000	278.26
I Class Acc	0.98%	£5m	299.82
I Class Inc	0.98%	£5m	279.20

## Standing Data

Since Inception	
Portfolio Manager	Terry Smith
Fund Type	UK OEIC
Launch Date	1st November 2010
Accumulation Shares	Dividends Retained
Income Shares	Dividends Paid Out
Initial Charge	None
AMC (T,R,I Class)	1.0%, 1.5%, 0.9%
Registrar	IFDS Ltd.
Depository	State Street Trustees Ltd.
Auditor	Deloitte LLP
Dealing	Daily at Noon
Investment Association Sector	Global
Dividend Dates	On or about 28/2 & 31/8

## Key Facts

As at 31 October 2016	
Fund Size	£8.9bn
Gross / Net Yield<	1.8% / 0.7%
PTR <sup>^</sup>	Negative, since inception
7 Day Fund Liquidity>	73%
No. Holdings	29
Average Co. Founded	1912
Average Market Cap	£70.6bn
Active Share as at 30.6.16"	93%

## Fund Performance Analysis

To 31 October 2016, T Class Acc	%
Annualised Rate of Return	+20.0
Best Month	+9.4 (Jan'13)
Worst Month	-6.3 (Jun '15)
Average Month	+1.6
% Positive Months	74

## Geographic Split

As at 31 October 2016, By Country of Listing	%
US	63.9
UK	20.4
Spain	5.4
Finland	3.2
Switzerland	2.0
France	2.2
Other	0.3
Cash	2.6

## Sector Split

As at 31 October 2016 GICS Categories	%
Consumer Staples	36.2
Healthcare	24.6
Technology	25.2
Industrials	7.6
Consumer Discretionary	3.8
Cash	2.6

## Security Identification Codes

SHARE CLASS	SEDOL	ISIN	MEXID
EQUITY T ACC	B4Q5X52	GB00B4Q5X527	FUEQUI
EQUITY T INC	B4M93C5	GB00B4M93C53	FUSMIT
EQUITY R ACC	B4LPDJ1	GB00B4LPDJ14	FUNDISM
EQUITY R INC	B4QBRK	GB00B4QBRK32	FUDSMI
EQUITY I ACC	B41YBW7	GB00B41YBW71	FUQUIT
EQUITY I INC	B4MR8G8	GB00B4MR8G82	FUUNDS

## Equity Fund Aim

The Company will invest in equities on a global basis. The Company's approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies.

The Company has stringent investment criteria which the ACD, as investment manager, adheres to in selecting securities for the Company's investment portfolio. These criteria aim to ensure that the Company invests in:

- high quality businesses that can sustain a high return on operating capital employed;
- businesses whose advantages are difficult to replicate;
- businesses which do not require significant leverage to generate returns;
- businesses with a high degree of certainty of growth from reinvestment of their cash flows at high rates of return;
- businesses that are resilient to change, particularly technological innovation;
- businesses whose valuation is considered by the Company to be attractive.

Investors should be aware that the application of these investment criteria significantly limits the number of potential investments for the Company's portfolio. It is envisaged that the investment portfolio of the Company will be concentrated, generally comprising between 20 and 30 stocks.

The Company will not invest in derivatives and will not hedge any currency exposure arising from within the operations of an investee business nor from the holding of an investment denominated in a currency other than sterling.

## Performance, % Total Return, T Class, Accumulation

	October 2016	2016 to 31.10.16	2015	2014	2013	2012	2011	Inception to 31.10.16	Annualised to 31.10.16
Fundsmith <sup>1</sup>	+2.5	+28.8	+15.7	+23.3	+25.3	+12.5	+8.4	+198.0	+20.0
Equities <sup>2</sup>	+4.3	+25.0	+4.9	+11.5	+24.3	+10.7	-4.3	+105.3	+12.7
UK Bonds <sup>3</sup>	-2.9	+6.0	+1.0	+10.0	-4.8	+2.7	+15.7	+31.7	+4.7
Cash <sup>4</sup>	+0.0	+0.4	+0.6	+0.5	+0.5	+0.8	+0.9	+4.0	+0.7

<sup>1</sup>Net of Fees priced at midday UK time <sup>2</sup>MSCI World Index (£ Net) priced at close of business US time <sup>3</sup>Bloomberg/EFAS Bond Indices UK Govt 5-10 yr <sup>4</sup>3 Month £ LIBOR Interest Rate

## Portfolio Comment for October 2016

We began buying a stake in a healthcare company, the identity of which will be revealed if we are able to accumulate a meaningful holding. The top 5 contributors in the month were, Microsoft, Paypal, Pepsico, Visa and JM Smucker. The top 5 detractors were Waters, Unilever, Kone, Sage and Diageo.

## Top 10 Holdings

- Amadeus
- Microsoft
- CR Bard
- Paypal
- Pepsico
- Stryker
- Philip Morris
- JM Smucker
- Johnson & Johnson
- Idexx

## Our Values

- No Fees for Performance
- No Up Front Fees
- No Nonsense
- No Debt or Derivatives
- No Shorting
- No Market Timing
- No Index Hugging
- No Trading
- No Hedging

## Fundsmith Knows

Just a small number of high quality, resilient, global growth companies that are good value and which we intend to hold for a long time, and in which we invest our own money.

\* Active Share measures how much the portfolio holdings differ from the benchmark index (MSCI World) i.e. a portfolio that is identical to the benchmark would have 0% active share.

\* The OCF (Ongoing Charges Figure) is the total expenses paid by the fund (excluding bank overdraft interest), annualised, against its average net asset value. The OCF will fluctuate as the average net assets and costs change. The OCF is for the half year ended 30th June 2016.

<sup>^</sup> The PTR (Portfolio Turnover Ratio) has been calculated in accordance with the methodology laid down by the FCA. This compares the total share purchases and sales less total creations and liquidations with the average net asset value of the fund.

> 7 Day Fund Liquidity is calculated based upon 30% of trailing 20 day average volume.

< Gross Yield reflects the historic dividend income received by the fund in the preceding 12 months before the deduction of all expenses including management fees. Net Yield is Gross Yield less the deduction of all expenses including management fees i.e. Gross Yield less the OCF. In both cases we use the T Class Shares as reference. Please note that rates would vary for I Class and R Class shares.

NB Where a position is being built for the fund the company name is not disclosed in factsheet data.

## Fund Ratings



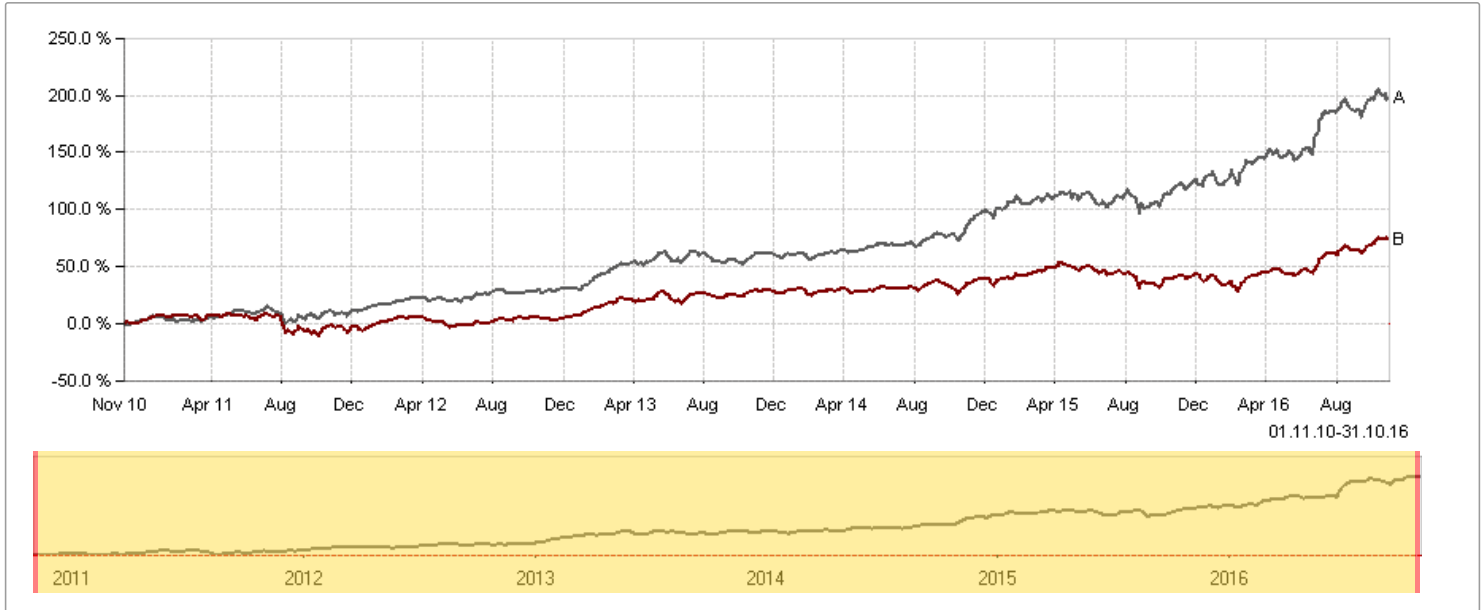
**CHOOSE A SHARE CLASS**

Select Fund  
 Fundsmith Equity T Acc  Add fund sector too Add to chart

**PERFORMANCE CHART** SCATTER CHART

CHART BASIS TIME PERIOD EVENTS

All performance is shown in GBP currency.



CUMULATIVE PERFORMANCE (%) DISCRETE PERFORMANCE (%) CALENDAR PERFORMANCE (%)

Performance data as at 31.10.16

Key	Chart	Instrument	YTD	1m	3m	6m	1yr	3yrs	5yrs	10yrs	Since launch	Since launch ann.	Del
A	<input checked="" type="checkbox"/>	Fundsmith Equity T Acc	28.80	2.48	4.48	22.06	34.95	84.87	165.82	-	198.04	19.97	
B	<input checked="" type="checkbox"/>	Sector: Global	21.63	4.24	6.92	19.76	23.22	34.17	73.82	95.27	-	6.76	

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**Monthly Performance Table, % Total Return, T Class, Accumulation Shares**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2010	-	-	-	-	-	-	-	-	-	-	+2.0	+4.1
2011	-3.1	+0.4	+2.7	+1.4	+3.9	+0.3	-2.1	-2.2	-0.2	+4.8	-2.3	+5.0
2012	+1.6	+3.4	+1.2	-0.3	-0.4	+1.9	+3.6	-0.2	+0.2	-0.5	+2.9	-1.4
2013	+9.4	+4.4	+3.7	+0.9	+3.5	-1.8	+2.5	-4.1	-0.2	+4.6	+0.3	+0.2
2014	-3.5	+3.7	+1.2	-0.1	+4.0	-1.1	+0.8	+2.9	+1.5	+4.8	+6.6	+0.7
2015	+4.1	+0.7	+1.0	-0.9	+2.7	-6.3	+5.8	-3.6	-0.5	+7.9	+2.3	+2.4
2016	-0.9	+5.7	+2.0	-1.2	+1.9	+8.3	+5.6	+1.2	+0.8	+2.5		

An English language prospectus for the Fundsmith Equity Fund is available on request and via the Fundsmith website and investors should consult this document before purchasing shares in the fund. Past performance is not necessarily a guide to future performance. The value of investments and the income from them may fall as well as rise and be affected by changes in exchange rates, and you may not get back the amount of your original investment. Fundsmith LLP does not offer investment advice or make any recommendations regarding the suitability of its product. This financial promotion is intended for UK residents only and is communicated by Fundsmith LLP which is authorised and regulated by the Financial Conduct Authority.

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