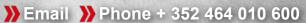
# Fundsmith EU





#### **About Us Fund Factsheet Documentation** Owner's Manual

# Price Data Wednesday 31st July, 13:00 CET

Share Class	AMC	Minimum	Price
T Class Acc	1%	€2,000	€14.48
T Class Inc	1%	€2,000	€14.34
R Class Acc	1.5%	€2,000	€14.40
R Class Inc	1.5%	€2,000	€14.29
I Class Acc	0.9%	€5m	€14.50
I Class Inc	0.9%	€5m	€14.36
CHF I Class Acc	0.9%	CHF 6m	CHF12.67
CHF I Class Inc	0.9%	CHF 6m	CHF12.52
USD I Class Acc	0.9%	USD \$6m	\$10.70
USD I Class Inc	0.9%	USD \$6m	\$10.70

Fund Type: Luxembourg SICAV Portfolio Manager:

Terry Smith

Launch Dates: €:2.11.11.Chf:5.4.12.\$:13.3.13 Accumulation (Acc): Dividends Retained

Deloitte S A

Dividends Paid Out Income (Inc):

Initial Charge: None

OCF^ Est. (T/R/I Class): 1.35%/1.85%/1.26% Administrator: State Street Bank Lux.

Auditor: Dealing: Daily at 10:30 CET UK IMA Sector: Global Growth Fund Size: €187m as at 31.7.13 Gross Portfolio Yield \*: 2.4% as at 31.7.13 PTR^\*: +0.48% to 31.12.12 4 Day Fund Liquidity\*: 79% as at 31.7.13

No. Holdings\*: 26 Average Co. Founded\*: 1903

Average Co. Mkt. Cap.\*: £52.1bn as at 31.7.13 Dividend Dates: On or about 28/2 & 31/8

Dividend Status: Reporting

# Geographic Split by Listing \*

As at 31st July	%
UK	23
Continental Europe	15
US	62

# Portfolio Sector Exposure \*

As at 31st July	%
Consumer Staples	45
Healthcare	20
Industrials	
Technology	13
Consumer Discretionary	12
Cash	

# Security Identification Codes

SHARE CLASS	SEDOL	ISIN	MEXID
T ACC €	B4K9WN1	LU0690375182	4FFEED
T INC €	B6WVNC5	LU0690375422	4FEEDR
R ACC €	B58W369	LU0690374615	4FEDER
R INC €	B6SVBD6	LU0690374961	4FEDERE
I ACC €	B6TWPG9	LU0690374029	4FEQUI
LINC €	B4W03Z1	LU0690374532	4FQUIT
CHF I ACC	B96SVB8	LU0765121677	4FUNDS
CHF I INC	B96SVH4	LU0765126635	4FUNDM
USDIACC	B9QN5S8	LU0893933373	4FUNDI
USD I INC	B96SVJ6	LU0893933456	4FUNDT

#### Investment Objective of the Master Fund

The investment objective of the Master Fund is to achieve long term growth in value. The Master Fund will invest in equities on a global basis. The Master fund's approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies. The Master Fund has stringent investment criteria which the Management Company, as investment manager of the Master Fund, adheres to in selecting securities for the Master Fund's investment portfolio. These criteria aim to ensure that the Master Fund invests in:

- high quality businesses that can sustain a high return on operating capital employed;
- businesses whose advantages are difficult to replicate; businesses which do not require significant leverage to generate returns;
- businesses with a high degree of certainty of growth from reinvestment of their cash flows at high rates of return;
- businesses that are resilient to change, particularly technological innovation;
- businesses whose valuation is considered by the Master Fund to be attractive

Investors should be aware that the application of these investment criteria significantly limits the number of potential investments for the Master Fund's portfolio. It is envisaged that the investment portfolio of the Master Fund will be concentrated, generally comprising between 20 and 30 stocks.

The Master Fund will not invest in derivatives and will not hedge any currency exposure arising from within the operations of an investee business nor from the holding of an investment denominated in a currency other than sterling.

### Performance Data, % Total Return, T Class, Accumulation:

, ,						
		Last Month - July	2013 to 31.7	2012	2011	Since Inception to 31.7.13
Fundsmith Equity Fund	Feeder <sup>1</sup>	+0.7	+16.1	+14.2	+9.3	+44.8
Equities <sup>2</sup>		+3.2	+13.9	+14.5	+5.0	+37.1
Euro Bonds <sup>3</sup>		+0.7	+0.3	+18.8	+2.0	+21.8
Cash <sup>4</sup>		+0.0	+0.0	+0.9	+0.2	+1.1
1Net of Fees priced at 13:00 2MSCI World Index (Eur Acc) priced at close of business US CFT FST				Bloomberg El	AS Bond In	dices Euro Govt 10 Yr 43 Month

#### Portfolio Comment for July 2013

The fund intends to realise its objective by investing substantially all of its assets into Fundsmith Equity Fund, a UK fund regulated by the Financial Services Authority and qualifying as a master UCITS under the UCITS Directive (the "Master Fund"). As the fund will be almost fully invested in the Master Fund, the underlying performances will be similar except for charges incurred by the fund and for the fact that share prices for the Master Fund are quoted in Sterling whereas share prices for the fund are quoted in Euros. The data in this fact sheet is taken from the Master Fund where appropriate to give a better understanding of the underlying

Last month we sold our small position in McDonald's. McDonald's has struggled with poor revenue growth and there was no sign of improvement. This puzzled us given that it sells meals for \$1/£1 which we believed should be suited to the climate of austerity. But it slowly dawned on us that McDonald's has become a business which is selling mainly on the price of its product rather than its quality or utility, which is something we seek to avoid as investors. Its revenue performance is in sharp contrast to Domino's Pizza, which we also own, and which seems to have no trouble growing sales of pizzas at \$6/£6 each. We concluded that whereas McDonald's has an advertising slogan of "I'm lovin' it "Domino's has customers who are actually enjoying its products.

The top 5 contributors were Stryker, Domino's Pizza, Johnson & Johnson, 3M and Becton Dickinson. The top 5 detractors were Microsoft, Kone, Imperial Tobacco, McDonald's and Reckitt Benckiser.

# Top 10 Holdings \*

- Stryker
- Domino's Pizza Dr Pepper Snapple
- Microsoft
- Reckitt Benckiser
- Becton Dickinson
- Imperial Tobacco Swedish Match
- Automatic Data Processing

# **Our Values**

- No performance fees
- No initial fees No redemption fees
- No overtrading
- No leverage
- No shorting No hedging
- No derivatives
- No over diversification
- No closet indexing No lack of conviction
- · No other equity strategies

Just a small number of high quality, resilient, global growth companies that are good value and which we intend to hold for a long time, and in which we invest our own money.

- The Total Expense Ratio ("OCF") is the total expenses paid by the fund (excluding bank overdraft interest), annualised, against its average net asset value. The OCF vill fluctuate as the average net assets and costs change. The OCF is for the year ended 31 December 2012.
- ^ The PTR has been calculated in accordance with the methodology laid down by the FSA. This compares the total share purchases and sales less total creations and liquidations with the average net asset value of the fund. The PTR is for the 12 months ending 31 December.
- Data refers to the underlying portfolio of the Master Fund not the Feeder

An English language Prospectus and Key Investor Information Documents (KIIDs) for the Fundsmith Equity Fund Feeder SICAV are available on request and via the fundsmith.eu website and investors should consult these documents before purchasing shares in the fund. Past performance is not necessarily a guide to future performance. The value of investments and the income from them may fall as well as rise and be affected by changes in exchange rates, and you may not get back the amount of your original investment. Fundsmith LLP does not offer investment advice or make any recommendations regarding the suitability of its product. This financial promotion is intended for Luxembourg residents and is communicated by Fundsmith LLP which is authorised and regulated by the Financial Conduct Authority.