

## PRICE DATA TUESDAY 31 DECEMBER 2019

| Share Class | OCF*  | Minimum | Price p |
|-------------|-------|---------|---------|
| T Class Acc | 1.05% | £1,000  | 464.38  |
| T Class Inc | 1.05% | £1,000  | 426.53  |
| R Class Acc | 1.55% | £1,000  | 443.56  |
| R Class Inc | 1.55% | £1,000  | 423.33  |
| I Class Acc | 0.95% | £5m     | 468.64  |
| I Class Inc | 0.95% | £5m     | 426.82  |

[Historical Prices Link](#)

## STANDING DATA

| Since Inception               |                            |
|-------------------------------|----------------------------|
| Portfolio Manager             | Terry Smith                |
| Fund Type                     | UK OEIC                    |
| Launch Date                   | 1st November 2010          |
| Accumulation Shares           | Dividends Retained         |
| Income Shares                 | Dividends Paid Out         |
| Initial Charge                | None                       |
| AMC (T,R,I Class)             | 1.0%, 1.5%, 0.9%           |
| Registrar                     | DST                        |
| Depository                    | State Street Trustees Ltd. |
| Auditor                       | Deloitte LLP               |
| Dealing                       | Daily at Noon              |
| Investment Association Sector | Global                     |
| Dividend Dates                | On or about 28/2 & 31/8    |

## KEY FACTS

| As at 31 Dec 2019                        |               |
|--|---------------|
| Fund Size                                | £18.8bn       |
| Gross / Net Yield<                       | 1.63% / 0.58% |
| 2018 PTR <sup>^</sup>                    | 13.4%         |
| 7 Day Fund Liquidity>                    | 57%           |
| No. Holdings                             | 28            |
| Average Co. Founded                      | 1925          |
| Average Market Cap                       | £113.6bn      |
| Active Share as at 30.06.19 <sup>†</sup> | 92%           |
| 2018 Transaction Costs                   | 0.04%         |

## FUND PERFORMANCE ANALYSIS

| To 31 Dec 2019, T Class Acc |  | %              |
|-----------------------------|--|----------------|
| Annualised Rate of Return   |  | +18.2          |
| Best Month                  |  | +9.4 (Jan'13)  |
| Worst Month                 |  | -6.9 (Dec '18) |
| Average Month               |  | +1.5           |
| % Positive Months           |  | 70             |

## GEOGRAPHIC SPLIT

| As at 31 Dec 2019, By Country of Listing |  | %    |
|--|--|------|
| US                                       |  | 65.6 |
| UK                                       |  | 17.4 |
| Denmark                                  |  | 6.4  |
| Spain                                    |  | 4.2  |
| France                                   |  | 3.1  |
| Finland                                  |  | 2.8  |
| Cash                                     |  | 0.3  |

## SECTOR SPLIT

| As at 31 Dec 2019, GICS <sup>®</sup> Categories |  | %    |
|---|--|------|
| Consumer Staples                                |  | 31.8 |
| Technology                                      |  | 30.4 |
| Healthcare                                      |  | 24.4 |
| Industrials                                     |  | 5.6  |
| Communication Services                          |  | 4.4  |
| Consumer Discretionary                          |  | 3.1  |
| Cash  |  | 0.3  |

## SECURITY IDENTIFICATION CODES

| SHARE CLASS | SEDOL   | ISIN         | MEXID   | CITI |
|-------------|---------|--------------|---------|------|
| T ACC       | B4Q5X52 | GB00B4Q5X527 | FUEQUI  | LSX3 |
| T INC       | B4M93C5 | GB00B4M93C53 | FUSMIT  | LSX4 |
| R ACC       | B4LPDJ1 | GB00B4LPDJ14 | FUNDISM | LSX2 |
| R INC       | B4QBRK  | GB00B4QBRK32 | FUDSMI  | LSX1 |
| I ACC       | B41YBW7 | GB00B41YBW71 | FUQUIT  | LSX6 |
| I INC       | B4MR8G8 | GB00B4MR8G82 | FUUNDS  | LSX5 |

## EQUITY FUND AIM

The Company will invest in equities on a global basis. The Company's approach is to be a long-term investor in its chosen stocks. It will not adopt short-term trading strategies. The Company has stringent investment criteria which the ACD and Fundsmith Investment Services Limited as investment manager adheres to in selecting securities for the Company's investment portfolio. These criteria aim to ensure that the Company invests in:

- high quality businesses that can sustain a high return on operating capital employed;
- businesses whose advantages are difficult to replicate;
- businesses which do not require significant leverage to generate returns;
- businesses with a high degree of certainty of growth from reinvestment of their cash flows at high rates of return;
- businesses that are resilient to change, particularly technological innovation;
- businesses whose valuation is considered by the Company to be attractive.

Investors should be aware that the application of these investment criteria significantly limits the number of potential investments for the Company's portfolio. It is envisaged that the investment portfolio of the Company will be concentrated, generally comprising between 20 and 30 stocks. The Company will not invest in derivatives and will not hedge any currency exposure arising from within the operations of an investee business nor from the holding of an investment denominated in a currency other than sterling.

## PERFORMANCE, % TOTAL RETURN

|                        | Dec 2019 | 2019  | 2018 | 2017  | 2016  | 2015  | 2014  | Inception to 31.12.19 | Annualised to 31.12.19 |
|------------------------|----------|-------|------|-------|-------|-------|-------|-----------------------|------------------------|
| Fundsmith <sup>1</sup> | +0.2     | +25.6 | +2.2 | +22.0 | +28.2 | +15.7 | +23.3 | +364.4                | +18.2                  |
| Equities <sup>2</sup>  | +0.6     | +22.7 | -3.0 | +11.8 | +28.2 | +4.9  | +11.5 | +180.3                | +11.9                  |
| UK Bonds <sup>3</sup>  | -0.7     | +3.8  | +1.2 | +1.4  | +6.5  | +1.0  | +10.0 | +40.9                 | +3.8                   |
| Cash <sup>4</sup>      | +0.1     | +0.8  | +0.7 | +0.4  | +0.5  | +0.6  | +0.5  | +6.0                  | +0.6                   |

The Fund is not managed with reference to any benchmark. Above are a number of comparisons of the Fund's performance: <sup>1</sup>T class accumulation shares, net of fees priced at midday UK time, source: Bloomberg. <sup>2</sup>MSCI World Index (£ Net) priced at close of business US time, source: www.msci.com. The MSCI World Index is a generic portfolio of global equities across all sectors and, as such, is a fair comparison given the Company is also global and sector agnostic. <sup>3</sup>Bloomberg/Barclays Bond Indices UK Govt 5-10 yr., source: Bloomberg. <sup>4</sup>3 Month £ LIBOR Interest Rate, source: Bloomberg.

## PORTFOLIO COMMENT FOR DEC 2019

We began buying a new position for the fund, the name of which will be revealed when we have accumulated our desired weighting. The top 5 contributors in the month were Intertek, Estée Lauder, Philip Morris, Coloplast and Intercontinental Hotels. The top 5 detractors were Unilever, Paypal, Automatic Data Processing, Intuit and Brown Forman.

## TOP 10 HOLDINGS

- Microsoft
- Paypal
- Philip Morris
- Estée Lauder
- Facebook
- Amadeus
- Novo Nordisk
- Stryker
- McCormick
- Intuit

## OUR VALUES

- No Fees for Performance
- No Up Front Fees
- No Nonsense
- No Debt or Derivatives
- No Shorting
- No Market Timing
- No Index Hugging
- No Trading
- No Hedging

## FUNDSMITH KNOWS

Just a small number of high quality, resilient, global growth companies that are good value and which we intend to hold for a long time, and in which we invest our own money.

<sup>†</sup> Active Share measures how much the portfolio holdings differ from the benchmark index (MSCI World) i.e. a portfolio that is identical to the benchmark would have 0% active share.

\* The OCF (Ongoing Charges Figure) is the total expenses paid by the fund (excluding bank overdraft interest), annualised, against its average net asset value. The OCF will fluctuate as the average net assets and costs change. The OCF is updated following the publication of accounts for the periods ending 30th June and 31st December.

<sup>^</sup> The PTR (Portfolio Turnover Ratio) has been calculated in accordance with the methodology laid down by the FCA. This compares the total share purchases and sales less total creations and liquidations with the average net asset value of the fund.

> 7 Day Fund Liquidity is calculated based upon 30% of trailing 20 day average volume.

< Gross Yield reflects the historic dividend income received by the fund in the preceding 12 months before the deduction of all expenses including management fees. Net Yield is Gross Yield less the deduction of all expenses including management fees i.e. Gross Yield less the OCF. In both cases we use the T Class Shares as reference. Please note that rates would vary for I Class and R Class shares.

NB Where a position is being built for the fund the company name is not disclosed in factsheet data.



## CHOOSE A SHARE CLASS

### Select Fund

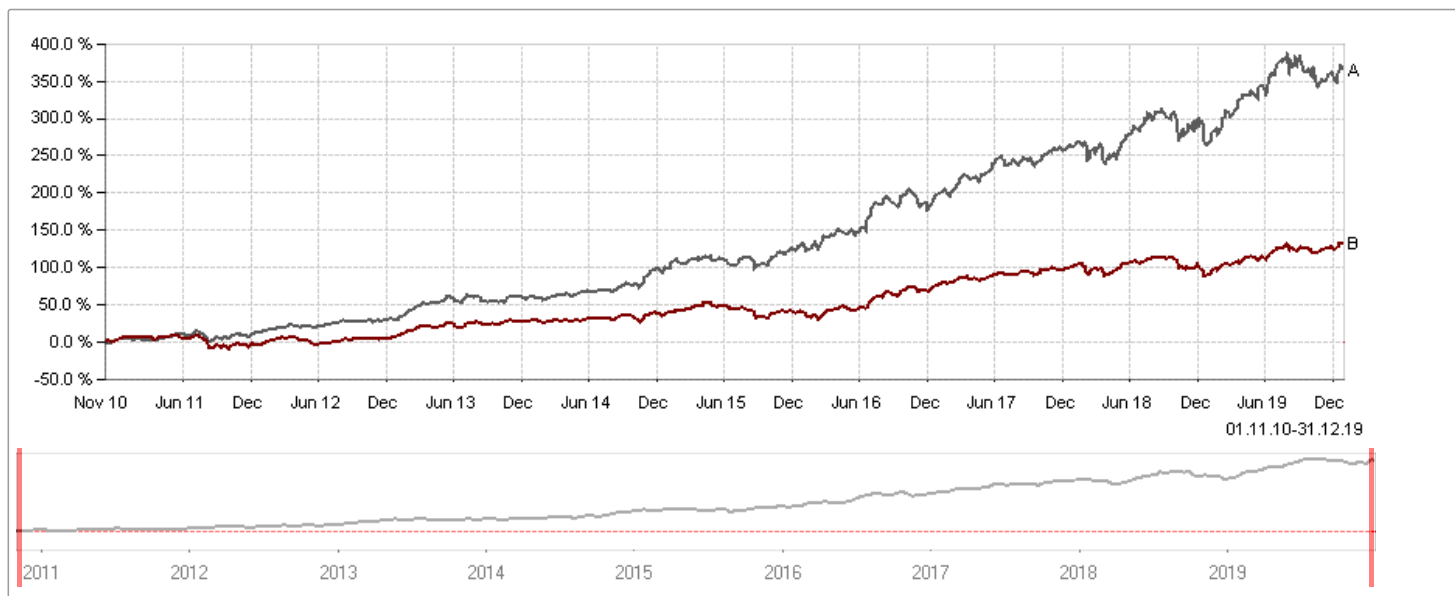
 Add fund sector too

[Add to chart](#)

## PERFORMANCE CHART SCATTER CHART

[CHART BASIS](#)
[TIME PERIOD](#)
[EVENTS](#)

All performance is shown in GBP currency.



## CUMULATIVE PERFORMANCE (%) DISCRETE PERFORMANCE (%) CALENDAR PERFORMANCE (%)

Performance data as at 31.12.19

| Key | Chart                               | Instrument             | YTD   | 1m   | 3m    | 6m   | 1yr   | 3yrs  | 5yrs   | 10yrs  | Since launch | Since launch ann. | Del |
|-----|-------------------------------------|------------------------|-------|------|-------|------|-------|-------|--------|--------|--------------|-------------------|-----|
| A   | <input checked="" type="checkbox"/> | Fundsmith Equity T Acc | 25.63 | 0.22 | -0.09 | 1.39 | 25.63 | 56.59 | 132.19 | -      | 364.38       | 18.24             |     |
| B   | <input checked="" type="checkbox"/> | Sector: IA Global      | 22.10 | 1.16 | 2.05  | 4.50 | 22.10 | 31.26 | 66.36  | 149.15 | -            | 7.03              |     |

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## MONTHLY PERFORMANCE TABLE, % TOTAL RETURN, T CLASS, ACCUMULATION SHARES

|             | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | Total        |
|-------------|------|------|------|------|------|------|------|------|------|------|------|------|--------------|
| <b>2010</b> | -    | -    | -    | -    | -    | -    | -    | -    | -    | -    | +2.0 | +4.1 | <b>+6.1</b>  |
| <b>2011</b> | -3.1 | +0.4 | +2.7 | +1.4 | +3.9 | +0.3 | -2.1 | -2.2 | -0.2 | +4.8 | -2.3 | +5.0 | <b>+8.4</b>  |
| <b>2012</b> | +1.6 | +3.4 | +1.2 | -0.3 | -0.4 | +1.9 | +3.6 | -0.2 | +0.2 | -0.5 | +2.9 | -1.4 | <b>+12.5</b> |
| <b>2013</b> | +9.4 | +4.4 | +3.7 | +0.9 | +3.5 | -1.8 | +2.5 | -4.1 | -0.2 | +4.6 | +0.3 | +0.2 | <b>+25.3</b> |
| <b>2014</b> | -3.5 | +3.7 | +1.2 | -0.1 | +4.0 | -1.1 | +0.8 | +2.9 | +1.5 | +4.8 | +6.6 | +0.7 | <b>+23.3</b> |
| <b>2015</b> | +4.1 | +0.7 | +1.0 | -0.9 | +2.7 | -6.3 | +5.8 | -3.6 | -0.5 | +7.9 | +2.3 | +2.4 | <b>+15.7</b> |
| <b>2016</b> | -0.9 | +5.7 | +2.0 | -1.2 | +1.9 | +8.3 | +5.6 | +1.2 | +0.8 | +2.5 | -3.2 | +2.8 | <b>+28.2</b> |
| <b>2017</b> | +0.7 | +5.3 | +2.2 | +0.5 | +5.2 | -1.1 | +1.0 | +2.1 | -3.1 | +5.8 | +0.2 | +1.5 | <b>+22.0</b> |
| <b>2018</b> | +1.9 | -2.1 | -4.5 | +3.6 | +6.1 | +2.1 | +2.5 | +3.1 | 0.0  | -6.0 | +3.3 | -6.9 | <b>+2.2</b>  |
| <b>2019</b> | +4.3 | +4.4 | +5.5 | +2.6 | +1.3 | +3.8 | +5.5 | -0.6 | -3.2 | -2.5 | +2.2 | +0.2 | <b>+25.6</b> |

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