# Fundsmith Sustainable Equity Fund

# RepRisk Indicators (RRI)

As at 30th November	FSEF	S&P 500
Environmental	2.4	4.1
Social	8.7	11.0
Governance	8.9	11.2
Total RRI	20.0	26.3
1 month RRI Change	-1.6	-1.0
Peak 24 Month RRI	33	42
RepRisk Rating (RRR)	BBB	BB

### Innovation

As at 30th November	FSEF	S&P 500
R&D as % of sales*	6.7%	4.3%
Organic Growth"	4.9%	n/a
Capital Impact™	0.64	0.15

#### Environmental\*

As at 30th November	FSEF	S&P 500
Waste tns/£m FCF	27.2	83.8
Hazard's Waste tns/£m FCF	2.1	5.2
Water m³/£m FCF	2,220	9,117
GHG/CO2 tns/£m FCF	154	1,241
Energy MWh/£m FCF	0.5	2.6

#### Social\*

As at 30th November	FSEF	S&P 500
Women Executives	18%	15%
Women Directors	29%	22%

## Governance\*

As at 30th November	FSEF	S&P 500
UN Global Compact Sign's.	39%	10%
Independent Directors	82%	89%

### Least RepRisk

As at 30th November	RRI
IDEXX	0
Intertek	0
Sage	0
Waters	0

# Most RepRisk

As at 30th November	RRI
Johnson & Johnson	53
Pepsico	49
Unilever	46
Microsoft	41

# Proxy Voting

12 Months ending 30th November	%
Proxies voted	100
Voted against an item	69
Voted against remuneration policy	58

\*Source: Bloomberg, Median numbers except R&D as % of sales which is a mean. "Organic Growth is the mean sales growth excluding M&A and FX. Capital Impact™ is the Productive Asset Investment Ratio (capex/depreciation)

multiplied by Return on Invested Capital (EBIT/invested capital) as last reported. The more productive the capital investment the higher the number.

## November Commentary

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#### Environmental

- Emma Peacock, Unilever's Manager for Sustainability in the ANZ region, was interviewed by the Waste Management Review. She said "one of the big challenges we and the rest of the industry face is ensuring packaging which is recyclable is actually recycled rather than sent to landfill. Globally, only 14% of plastic packaging is recycled, while in Australia that figure is around 31%." Emma claims that by 2019, 25% of Unilever's packaging in the ANZ region will be produced using recycled material.
- Colgate announced that it is joining the "All In One Recycling Challenge" created by PepsiCo Foundation and the Recycling Partnership. Colgate aims to produce 100% recyclable packaging by 2025 and have 25% of its packaging made with recycled content. Colgate has also signed the EPA's "2018 American Recycles Day Pledge."
- BusinessGreen.com notes that the CEOs of 10 companies, including Unilever, Coca-Cola, Danone, and the Prince of Wales's Corporate Leaders Group wrote to Theresa May expressing their desire to see the UK achieve net zero greenhouse gas emissions by 2050. In the letter, the CEOs praised the UK for reducing emissions by 40% since 1990. Currently the UK's target is to reduce emissions, from the 1990 level, by 80% by 2050.
- 3M is facing criticism from groups like the Centre for Science and Democracy at the Union of Concerned Scientists over its alleged campaign to delay and undermine new regulations meant to address toxic pollution linked to two chemicals it manufactures. The company, which is facing a financial liability over the PFAS chemicals, specifically PFOA and PFOS that are used in Scotchgard and stain repellents, is reportedly using lobbyists and donating to state-level campaigns, including to attorney general candidates in states with major contamination. The company is also using a new advocacy group, the Responsible Science Policy Coalition, who argue that the chemicals do not pose health risks, which is in contrast to studies ran by the EPA and CDC. The chemicals, which are known to accumulate in the human body, have been associated with the cause of different types of cancer and other ailments. Allegedly, the company has been aware that the chemicals are hazardous since the 1970s. In Alabama, 3M's plant in Decatur is accused of contaminating the Tennessee River, a source of drinking water of 4.7m people. In February 2018, 3M reached an \$850m settlement with Minnesota's Attorney General having been accused of contaminating the state's drinking water. The company faces other lawsuits from state attorney generals as well as personal injury and class action suits. In February 2017, DuPont also agreed to pay \$670m to 3,550 residents affected by water contamination from the company's Teflon manufacturing plant in Parkersburg, West Virginia.

## Social

- As happened last year, PepsiCo is joining forces with Feed the Children to feed 800 families in New Orleans.
- An investigation by the International Consortium of Investigative Journalists has revealed that multinationals have been paying incentives to encourage doctors to recommend their products. Johnson & Johnson and Allegan have been affiliated with the practice, and a sales agent of Johnson & Johnson is facing a corruption trial in Italy.

#### Governance

• Dutch authorities have revealed that Microsoft may be breaching EU privacy rules for collecting personal data. Privacy Company, a consultancy working on behalf of the Dutch Ministry of Justice, said it discovered large scale collection of personal data through Microsoft Office, without informing users. Microsoft said it collected data for functional and security purposes, however, the report found that Microsoft collects data including email subject lines and snippets of content.

#### Innovation

- Unilever has signed an agreement with Bio-On, a bioplastics specialist based in Italy, to develop technologies for biodegradable plastics.
- Unilever also announced that along with several other companies they are working on replacing the practice of testing products on animals by testing them using either AI, or at the very least, non-mammals such as fleas, algae and small fish.

# Last Month RRI Change

Biggest Decrease	Change	Biggest Increase	Change
Colgate Palmolive	-13	Paypal	+9

 Paypal's RepRisk indicator rose in November as it's being scrutinized by the UK antitrust watchdog for its \$2.2bn purchase of European start up iZettle in September. The watchdog is concerned that the deal could lead to higher prices for payment services and reduce competition.

RepRisk Data is sourced from RepRisk ESG Business Intelligence www.reprisk.com. RepRisk Indicator (RRI) uses an algorithm to access the risk of reputational damage to companies from 28 ESG issues and a variety of specific and thematic "hot topics". E.g. Coral reef damage, human trafficking or threats to endangered species. 0-25 denotes low risk exposure, 26-49 medium risk exposure, 50-59 high risk exposure, 60-74 very high risk exposure and 75-100 extremely high risk exposure. We use the RRI to calculate our most/least sustainable portfolio firms. E, S and G scores are the weighted average percentage of the news stories about the related topic categories respectively. RRI change is how much the weighted average RRI score has changed in the last 30 days with best/ worst performer the largest movers. Peak RRI score is the highest weighted average RRI score in the last 2 years. RepRisk Rating (RRR) takes the RRI and combines it with the ratings of the countries/sectors it is involved in to calculate the rating, which is ranked AAA to D.

# RepRisk Data

	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	-	-	-	-	-	-	-	-	21.7	23.3	21.8	23.7
2018	22.9	21.6	22.1	21.2	19.5	20.3	21.8	19.9	18.7	21.6	20.0	

Data/factsheets prior to Nov 2017 relate to the Comic Relief Segregated Account

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